



WJLA-TV WASHINGTON, DC

WJLA
1100 Wilson Blvd, 6th Floor
Arlington, VA 22209

Flexpoint Media Inc
PO Box 1051
New Albany, OH 43054

Contract # 5379378

Schedule Dates 10/26/22-11/01/22
Advertiser Congressional Leadership Fund (73505)
Agency Flexpoint Media Inc (18944)
Product POLITICAL ISSUE (ns) (1187)
Brand Est.3259 (1775656)
Salesperson Monares, Barbara (3870)
Sales Office WJLA/GJLA/EJLA
Buyer Name
Phone/Fax /
CPE 284/535/3259
Account Types Local/Political Issue Agency BRD
Billing Type Weekly/Irregular
Comments Est.3259 10/26-11/1

Date Entered 08/31/22
Last Modified 08/31/22
Entered By Alexa Schram
CO-OP No
External # 11960318
Demo A2554R
Order Type Normal
Package Deal
Commission % 15.00
Commission \$25,162.50
Net Total \$142,587.50
Sales Tax

Washington (WJLA)

By Broadcast Month	Spots	Rate
Oct. 2022	76	\$106,700.00
Nov. 2022	44	\$61,050.00
Grand Total:	120	\$167,750.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/26/22-10/28/22	2	:30	5A- News-7News ON YOUR SIDE at 5AM				1	1	1			3	\$300.00	\$900.00	Washington (WJLA)	Daypart RT 7 NEWS ON YOUR SIDE 5A(Agency) -LPNov-2021LS	8/31/22
2.0	Normal Line / SPOT	10/26/22-10/28/22	2	:30	5:59:26P- News-7News ON YOUR SIDE at 6PM				2	2	2			6	\$1,500.00	\$9,000.00	Washington (WJLA)	Daypart EN 7 NEWS ON YOUR SIDE @ 6P(Agency) -LPNov-2021LS	8/31/22
3.0	Normal Line / Access	10/26/22-10/28/22	2	:30	6:58:46P- Wheel Of Fortune				1	1	1			3	\$4,000.00	\$12,000.00	Washington (WJLA)	Daypart PA WHEEL OF FORTUNE(Agency) -LPNov-2021LS	8/31/22
4.0	Normal Line / Access	10/26/22-10/28/22	2	:30	7:27:41P- Jeopardy				1	1	1			3	\$6,000.00	\$18,000.00	Washington (WJLA)	Daypart PA JEOPARDY(Agency) -LPNov-2021LS	8/31/22
5.0	Normal Line / Prime Premium	10/31/22-10/31/22	2	:30	8P- ABC-Bachelor in Paradise (Monday)		1							1	\$8,000.00	\$8,000.00	Washington (WJLA)	Daypart PT THE BACHELOR(Agency) -LPNov-2021LS	8/31/22
6.0	Normal Line / SPOT	10/26/22-10/28/22	2	:30	11:00:26P- News-7News ON YOUR SIDE at 11PM				2	2	2			6	\$1,000.00	\$6,000.00	Washington (WJLA)	Daypart LN 7 NEWS ON YOUR SIDE @ 11P(Agency) -LPNov-2021LS	8/31/22

CONFIRMATION CONTRACT

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7.0	Normal Line / SPOT	10/26/22-10/28/22	2	:30	11:35P- ABC-Jimmy Kimmel				1	1	1			3	\$500.00	\$1,500.00	Washington (WJLA)	Daypart LF JIMMY KIMMEL(Agency) -LPNov-2021LS	8/31/22
8.0	Normal Line / Prime	10/28/22-10/28/22	2	:30	8P- ABC-Shark Tank (Friday)						1			1	\$7,000.00	\$7,000.00	Washington (WJLA)	Daypart PT SHARK TANK(Agency) -LPNov-2021LS	8/31/22
9.0	Normal Line / Prime	10/28/22-10/28/22	2	:30	9P- ABC-20/20 (Friday)						1			1	\$6,000.00	\$6,000.00	Washington (WJLA)	Daypart PT 20/20 9P(Agency)-LPNov-2021LS	8/31/22
10.0	Normal Line / SPOT	10/29/22-10/29/22	2	:30	7A- ABC-Good Morning America Saturday							1		1	\$600.00	\$600.00	Washington (WJLA)	Daypart RT GMA-SATURDAY(Agency) -LPNov-2021LS	8/31/22
11.0	Normal Line / SPOT	10/29/22-10/29/22	2	:30	8A- News-7News ON YOUR SIDE Weekend at 8AM							1		1	\$600.00	\$600.00	Washington (WJLA)	Daypart RT GOOD MORNING WASH 8A(Agency)-LPNov-2021LS	8/31/22
12.0	Normal Line / SPOT	10/26/22-10/28/22	2	:30	5:58:15A- News-7News ON YOUR SIDE at 6AM				2	1	2			5	\$650.00	\$3,250.00	Washington (WJLA)	Daypart EM 7 NEWS ON YOUR SIDE 6A(Agency) -LPNov-2021LS	8/31/22

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13.0	Normal Line / SPOT	10/29/22-10/29/22	2	:30	9A- ABC-Good Morning America Saturday 2							1		1	\$600.00	\$600.00	Washington (WJLA)	Daypart RT GOOD MORNING AMERICA(Agency) -LPNov-2021LS	8/31/22
14.0	Normal Line / Football	10/29/22-10/29/22	2	:30	3:30P- Sports-ABC College Football Late							1		1	\$3,500.00	\$3,500.00	Washington (WJLA)	Daypart RT ABC COLLEGE FOOTBALL(Agency) -LPNov-2021LS	8/31/22
15.0	Normal Line / Football	10/29/22-10/29/22	2	:30	7:30P- Sports-ABC College Football Prime							1		1	\$5,000.00	\$5,000.00	Washington (WJLA)	Daypart PT ABC COLLEGE FOOTBALL PRIME(Agency) -LPNov-2021LS	8/31/22
16.0	Normal Line / SPOT	10/29/22-10/29/22	2	:30	11:00:26P- News-7News ON YOUR SIDE Weekend at 11PM							1		1	\$1,200.00	\$1,200.00	Washington (WJLA)	Daypart LN ABC7 NEWS @ 11P SAT(Agency) -LPNov-2021LS	8/31/22
17.0	Normal Line / SPOT	10/30/22-10/30/22	2	:30	7A- News-7News ON YOUR SIDE Weekend at 7AM								1	1	\$400.00	\$400.00	Washington (WJLA)	Daypart RT 7NEWS ON YOUR SIDE AT 7AM(Agency)-LPNov-2021LS	8/31/22
18.0	Normal Line / SPOT	10/30/22-10/30/22	2	:30	7:58:40A- ABC-Good Morning America Sunday								1	1	\$700.00	\$700.00	Washington (WJLA)	Daypart RT GMA-SUN(Agency) -LPNov-2021LS	8/31/22

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19.0	Normal Line / SPOT	10/30/22-10/30/22	2	:30	11:00:26P- News-7News ON YOUR SIDE Weekend at 11PM								1	1	\$1,200.00	\$1,200.00	Washington (WJLA)	Daypart LN ABC 7 NEWS @ 11P SUN(Agency) -LPNov-2021LS	8/31/22
20.0	Normal Line / SPOT	10/26/22-10/28/22	2	:30	6:58A- ABC-Good Morning America				2	2	2			6	\$1,200.00	\$7,200.00	Washington (WJLA)	Daypart EM GOOD MORNING AMERICA(Agency) -LPNov-2021LS	8/31/22
21.0	Normal Line / SPOT	10/26/22-10/28/22	2	:30	9A- Live with Kelly				2	2	2			6	\$600.00	\$3,600.00	Washington (WJLA)	Daypart DT LIVE W/ KELLY & RYAN(Agency) -LPNov-2021LS	8/31/22
22.0	Normal Line / SPOT	10/26/22-10/28/22	2	:30	10A- News-Good Morning Washington at 10a				1	1	1			3	\$400.00	\$1,200.00	Washington (WJLA)	Daypart DT GOOD MORNING WASHINGTON(Agency) -4Q22 SELL (sell)	8/31/22
23.0	Normal Line / SPOT	10/26/22-10/28/22	2	:30	11:59:56A- News-7News ON YOUR SIDE at Noon				2	2	2			6	\$700.00	\$4,200.00	Washington (WJLA)	Daypart DT 7 NEWS ON YOUR SIDE @ NOON(Agency) -LPNov-2021LS	8/31/22
24.0	Normal Line / SPOT	10/26/22-10/28/22	2	:30	2P- ABC-General Hospital				1	1	1			3	\$950.00	\$2,850.00	Washington (WJLA)	Daypart DT GENERAL HOSPITAL(Agency) -LPNov-2021LS	8/31/22

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25.0	Normal Line / SPOT	10/26/22-10/28/22	2	:30	3:59:27P- News-7News ON YOUR SIDE at 4PM				2	2	2			6	\$700.00	\$4,200.00	Washington (WJLA)	Daypart EF 7 NEWS ON YOUR SIDE @ 4P(Agency) -LPNov-2021LS	8/31/22
26.0	Normal Line / SPOT	10/26/22-10/28/22	2	:30	4:59:30P- News-7News ON YOUR SIDE at 5PM				2	2	2			6	\$1,000.00	\$6,000.00	Washington (WJLA)	Daypart EN 7 NEWS ON YOUR SIDE @ 5P(Agency) -LPNov-2021LS	8/31/22
27.0	Normal Line / SPOT	10/31/22-11/01/22	2	:30	5A- News-7News ON YOUR SIDE at 5AM		1	1						2	\$300.00	\$600.00	Washington (WJLA)	Daypart RT 7 NEWS ON YOUR SIDE 5A(Agency) -LPNov-2021LS	8/31/22
28.0	Normal Line / SPOT	10/31/22-11/01/22	2	:30	5:58:15A- News-7News ON YOUR SIDE at 6AM		1	2						3	\$650.00	\$1,950.00	Washington (WJLA)	Daypart EM 7 NEWS ON YOUR SIDE 6A(Agency) -LPNov-2021LS	8/31/22
29.0	Normal Line / SPOT	10/31/22-11/01/22	2	:30	6:58A- ABC-Good Morning America		2	2						4	\$1,200.00	\$4,800.00	Washington (WJLA)	Daypart EM GOOD MORNING AMERICA(Agency) -LPNov-2021LS	8/31/22
30.0	Normal Line / SPOT	10/31/22-11/01/22	2	:30	9A- Live with Kelly		2	2						4	\$600.00	\$2,400.00	Washington (WJLA)	Daypart DT LIVE W/ KELLY & RYAN(Agency) -LPNov-2021LS	8/31/22

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31.0	Normal Line / SPOT	10/31/22-11/01/22	2	:30	10A- News-Good Morning Washington at 10a		1	1						2	\$400.00	\$800.00	Washington (WJLA)	Daypart DT GOOD MORNING WASHINGTON(Agency) -4Q22 SELL (sell)	8/31/22
32.0	Normal Line / SPOT	10/31/22-11/01/22	2	:30	11:59:56A- News-7News ON YOUR SIDE at Noon		2	2						4	\$700.00	\$2,800.00	Washington (WJLA)	Daypart DT 7 NEWS ON YOUR SIDE @ NOON(Agency) -LPNov-2021LS	8/31/22
33.0	Normal Line / SPOT	10/31/22-11/01/22	2	:30	2P- ABC-General Hospital		1	1						2	\$950.00	\$1,900.00	Washington (WJLA)	Daypart DT GENERAL HOSPITAL(Agency) -LPNov-2021LS	8/31/22
34.0	Normal Line / SPOT	10/31/22-11/01/22	2	:30	3:59:27P- News-7News ON YOUR SIDE at 4PM		2	2						4	\$700.00	\$2,800.00	Washington (WJLA)	Daypart EF 7 NEWS ON YOUR SIDE @ 4P(Agency) -LPNov-2021LS	8/31/22
35.0	Normal Line / SPOT	10/31/22-11/01/22	2	:30	4:59:30P- News-7News ON YOUR SIDE at 5PM		2	2						4	\$1,000.00	\$4,000.00	Washington (WJLA)	Daypart EN 7 NEWS ON YOUR SIDE @ 5P(Agency) -LPNov-2021LS	8/31/22
36.0	Normal Line / SPOT	10/31/22-11/01/22	2	:30	5:59:26P- News-7News ON YOUR SIDE at 6PM		2	2						4	\$1,500.00	\$6,000.00	Washington (WJLA)	Daypart EN 7 NEWS ON YOUR SIDE @ 6P(Agency) -LPNov-2021LS	8/31/22

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38.0	Normal Line / Access	10/31/22-11/01/22	2	:30	7:27:41P- Jeopardy		1	1						2	\$6,000.00	\$12,000.00	Washington (WJLA)	Daypart PA JEOPARDY(Agency) -LPNov-2021LS	8/31/22
39.0	Normal Line / SPOT	10/31/22-11/01/22	2	:30	11:00:26P- News-7News ON YOUR SIDE at 11PM		2	2						4	\$1,000.00	\$4,000.00	Washington (WJLA)	Daypart LN 7 NEWS ON YOUR SIDE @ 11P(Agency) -LPNov-2021LS	8/31/22
40.0	Normal Line / SPOT	10/31/22-11/01/22	2	:30	11:35P- ABC-Jimmy Kimmel		1	1						2	\$500.00	\$1,000.00	Washington (WJLA)	Daypart LF JIMMY KIMMEL(Agency) -LPNov-2021LS	8/31/22

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